

Attachment

**Table of the Powers and Responsibilities of the Competent Authorities
under Article 34 of the Act Governing Relations between
the People of the Taiwan Area and the Mainland Area**

Tasks to be performed	Competent Authority
1. Real estate development and transaction, marriage matching, religion and other advertising activities or contents relating to interior affairs.	Ministry of the Interior
2. Alcohol product, tax agent, service rendered by public bookkeeper and other advertising activities or contents relating to financial affairs.	Ministry of Finance
3. Student recruitment, brokerage or sporting event of education institution and other advertising activities or contents relating to education or sport.	Ministry of Education
4. Attorney legal service and other advertising activities or contents relating to legal affairs.	Ministry of Justice
5. Investment and business promotion, industrial or commercial business, agency of intellectual properties including trademark and patent, etc. and other advertising activities or contents relating to economic affairs.	Ministry of Economic Affairs
6. Transportation, postal service, tourism and other advertising activities or contents relating to transportation affairs.	Ministry of Transportation and Communications
7. Human resource for labor service, employment service and other advertising activities or contents relating to labor affairs.	Council of Labor Affairs, Executive Yuan
8. Agriculture (agricultural, forestry, fishery and animal husbandry) and other advertising activities or contents relating to agricultural affairs.	Council of Agriculture, Executive Yuan
9. Medicine, food, cosmetics, tobacco product, medical service and other advertising activities or contents relating to health and welfare.	Ministry of Health and Welfare
10. Publication, movie, video program, TV broadcast program, visual art industry, music and performance art industry, exhibition facility industry, craft industry, popular music, cultural content industry and other advertising activities or contents relating to cultural affairs.	Ministry of Culture
11. Financial service provider (bank, securities, futures, insurance) and other advertising activities or contents relating to financial institutes.	Financial Supervisory Commission
12. Telecommunication service industry and other advertising activities or contents relating to telecommunication business.	National Communication Commission
13. Other advertising activities or contents.	To be determined according to the functions of the authorities

Notes:

1. The respective authorities shall govern the advertising activities based on the nature of their contents pursuant to their respective powers and responsibilities.
2. The powers and responsibilities of the authorities shall be determined on basis of their respective organic laws, regulations and administrative function laws.
3. The advertising activities listed in the above Table shall include product placement.
4. In the event that an authority's organization or function is adjusted, the tasks of the authority listed in the above Table shall be performed by the authority succeeding the function.