

Attachment

**Application for Assistance to Private Groups or Profit-seeking Enterprises Engaging in International Tourism Publicity and Promotion**

Date:

(1) Name of applicant	Chinese	(10) Publicity or promotion plan information	<input type="checkbox"/> Publicity and promotion plan <input type="checkbox"/> Estimated activity plan budget <input type="checkbox"/> Participating countries and number of visitors _____ <input type="checkbox"/> Major international figures _____ <input type="checkbox"/> Before and after travel
	English		
(2) Address	Chinese	(11) Assistance items applied for	<input type="checkbox"/> Provision of information on specialist international tourism personnel <input type="checkbox"/> Relevant travel information and literature <input type="checkbox"/> Technical guidance <input type="checkbox"/> Funding subsidies <input type="checkbox"/> Coordination of support from relevant agencies <input type="checkbox"/> Other assistance items
	English		
(3) Type of activity	<input type="checkbox"/> International organization <input type="checkbox"/> International conference <input type="checkbox"/> Professional exhibition <input type="checkbox"/> Trade meeting <input type="checkbox"/> Promotional meeting <input type="checkbox"/> Seminar <input type="checkbox"/> Promotional activity <input type="checkbox"/> Reception of a foreign travel group in Taiwan for a travel business visit <input type="checkbox"/> Participation in a tourism festival or exhibition in a friendly country <input type="checkbox"/> Invitation of a foreign travel group to participate in a tourism festival or exhibition in Taiwan <input type="checkbox"/> Conferences for the purpose of interchange or alliances with tourism and travel business groups from friendly countries or areas <input type="checkbox"/> Other	(12) Amount of assistance applied for	(13) Expected benefits
		(14) Seal of applicant	
(4) Relevant documents	<input type="checkbox"/> Business license <input type="checkbox"/> Registration <input type="checkbox"/> Other identification documents	(15) Notes	
		1. Please fill out the foregoing items in order. 2. Items (1) and (2) must be filled out in Chinese and English. 3. Applicants must check the applicable columns in item (3); please explain in "Other" if there is no applicable description. 4. Item (4): Please check relevant documents: 5. Item (5): Please specify the starting and ending dates.	
(5) Date of event	From _____ to _____		

(6) Location of event						<p>6. Item (10): Please indicate the publicity and promotion plan information.</p> <p>7. Item (11): Please indicate type of assistance requested.</p> <p>8. Item (12): Please list total amount of assistance, major budget expense.</p> <p>9. Item (13): Please state the expected benefits of the plan.</p> <p>10. Item (14): Applicant must affix seal or provide signature.</p> <p>11. Item (15): Use this column to explain any additional circumstances.</p>	
(7) Organization statutory responsible person	Chinese	Title		Name			
	English						
(8) Phone							
(9) E-mail							