

Appendix: Organic Mark

1. Design



2. Specifications:

- (1) Specifications on standard font
TAIWAN: Arial Bold
ORGANIC: Arial Bold
有機農產品: Arphic Black Bold
- (2) Specifications on colour use:
 - I. Words: white
 - II. Patterns: Pursuant to CMYK Color Norm: Green 【C80 M0 Y100 K0】
- (3) Specifications of the Mark in shape and design:
 - I. The Mark is in a regular round shape.
 - II. The wording “Taiwan” “Organic” and “有機農產品” should be equally placed at 180 degrees horizontally.
 - III. The wording “Taiwan” should lie in the middle and shall pass through the horizontal axis of the centre (180 degrees horizontally).
 - IV. The wording “農” shall lie exactly at the crossover point of the horizontal axis (180 degrees) and vertical axis that pass through the center (90 degrees).